Subject: Re: Small Business Saturday - Invitation to be Featured
Date: Monday, November 23, 2015 9:46:44 AM Pacific Standard Time
From: carmen zella (sent by carmenzella@gmail.com <carmenzella@gmail.com>)
To: Laura Hill
CC: Jessica Lall, PYO GALLERY LA

Super! Thanks Laura-

On Monday, November 23, 2015, Laura Hill <laura@southpark.la> wrote:

> Hi everyone,
>
> Shall we confirm Dec. 10 at 3:00 PM at PYO? Or, you all are more than welcome here at 1333 S. Hope.
>
> Best,
> LH

Laura Hill
Communications and Policy Manager

South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425
Check out our new website: www.southpark.la
fb.com/southparklosangeles | @southparkla
24/7 DISPATCH: 866-560-9346

From: <carmenzella@gmail.com> on behalf of carmen zella <carmen@doartfoundation.org>
Date: Saturday, November 21, 2015 3:13 PM
To: Jessica Lall <Jessica@Southpark.La>
Cc: "info@pyogalleryla.com" <info@pyogalleryla.com>, Laura Hill <laura@southpark.la>
Subject: Re: Small Business Saturday - Invitation to be Featured

The 10th is great! Thx for being flexible everyone

On Saturday, November 21, 2015, Jessica Lall <jessica@southpark.la> wrote:

> I can do the 10th btw 2-4p.
>
> Thanks,
>
> Jessica Lall
> Celebrating 10 years
> South Park BID
>
> Office: 213-663-1112
> Cell: 213-820-0837
>
> Sent from my iPhone
>
> On Nov 20, 2015, at 4:54 PM, PYO GALLERY LA <info@pyogalleryla.com> wrote:
>
> > Hi Laura,
> >
> > Heidi is available on the both days, Dec 10 & 11th.
> > Let us know what day works best :)
> > Thanks.
> >
> > Magnolo Bugarin
> >
> > 마놀로 부가린

PYO GALLERY LA

1100 S. Hope Street, Suite 105

Los Angeles, CA 90015

+213.405.1488 Tel

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info@pyogalleryla.com

www.pyogalleryla.com

Find us on Facebook:

https://www.facebook.com/pages/PYO-GALLERY-LA/149495347119

Follow on Twitter:

https://twitter.com/PYOGalleryLA

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From: Laura Hill <laura@southpark.la>
Date: Friday, November 20, 2015 at 4:25 PM
To: Jessica Lall <jessica@southpark.la>
Cc: carmen zella <carmen@doartfoundation.org>, PYO GALLERY LA <info@pyogalleryla.com>
Subject: Re: Small Business Saturday – Invitation to be Featured

Hi all,

Since Dec. 1 and 2 will not work, what is everyone's availability the week of December 7-11? Dec. 9 will be a busy day for the BID, so perhaps the 10th or 11th would be best.

Magnolo - Is Heidi available on those dates by chance?

Thanks, everyone!

Best,
LH

Laura Hill

Communications and Policy Manager

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From: Jessica Lall <Jessica@Southpark.La>
Date: Friday, November 20, 2015 8:09 AM
To: Laura Hill <laura@southpark.la>
Cc: carmen zella <carmen@doartfoundation.org>
Subject: RE: Small Business Saturday - Invitation to be Featured

I could do 3:30p on the 1 or 2nd. Thanks!

Jessica Lall

South Park BID

Celebrating 10 Years

o. 213 663 1112

c. 213 820 0837

24/7: 866 560 9346

From: "info@pyogalleryla.com" <info@pyogalleryla.com>
Date: Thursday, November 19, 2015 4:53 PM
To: Laura Hill <laura@southpark.la>, carmen zella <carmen@doartfoundation.org>
Subject: Re: Small Business Saturday - Invitation to be Featured

HI Laura,

Thanks for getting back to me. The week after Thanksgiving is fine.

Heidi would actually like to visit your office and see you, Jessica and Carmen.

Heidi has a few ideas she wants to run by you all about a possible street project.

Let us know when might be a good time to meet.

Regards,

Magnolo Bugarin

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Follow on Twitter:

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From: Laura Hill <laura@southpark.la>
Date: Thursday, November 19, 2015 at 6:15 PM
To: PYO GALLERY LA <info@pyogalleryla.com>, carmen zella <carmen@doartfoundation.org>
Subject: Re: Small Business Saturday – Invitation to be Featured

Magnolo,

Is Heidi available the week after Thanksgiving? I am only in the office two days next week, so it is a bit hectic. Depending on what needs to be discussed, though, Carmen can simply update me afterward (if she is available, of course!). Otherwise, let's look to a different week.

Sorry if this causes any inconvenience! Hope to see you soon.

Best,

LH

Laura Hill

Communications and Policy Manager

<image001.png>South Park Business Improvement District

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24/7 DISPATCH: 866-560-9346

From: "info@pyogalleryla.com" <info@pyogalleryla.com>
Date: Thursday, November 19, 2015 4:11 PM
To: Laura Hill <laura@southpark.la>, carmen zella <carmen@doartfoundation.org>
Subject: Re: Small Business Saturday - Invitation to be Featured

Hi Laura & Carmen,

Heidi would like to request an informal meeting with you both next week on either Monday or Tuesday.

If you are available, she has a few suggestions and would like your feedback.

Please let me know if this is possible otherwise the week after Thanksgiving will do.

Thanks!

Magnolo Bugarin

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Follow on Twitter:

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From: Laura Hill <laura@southpark.la>
Date: Thursday, November 19, 2015 at 5:00 PM
To: PYO GALLERY LA <info@pyogalleryla.com>
Subject: Re: Small Business Saturday – Invitation to be Featured

No worries – and thank you for the reply!

Best,

LH

Laura Hill

Communications and Policy Manager

<image001.png>South Park Business Improvement District

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24/7 DISPATCH: 866-560-9346

From: "info@pyogalleryla.com" <info@pyogalleryla.com>
Date: Thursday, November 19, 2015 2:59 PM
To: Laura Hill <laura@southpark.la>
Subject: Re: Small Business Saturday - Invitation to be Featured

Dear Laura,

Good to hear from you.

I just confirmed with Heidi yesterday- that we will be closed all next week.

Im afraid we won't be around to be part of this event.

Please keep us in mind for other projects.

WR.

Magnolo Bugarin

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Follow on Twitter:

https://twitter.com/PYOGalleryLA

From: Laura Hill <laura@southpark.la>
Date: Thursday, November 19, 2015 at 4:53 PM
To: PYO GALLERY LA <info@pyogalleryla.com>
Subject: Re: Small Business Saturday – Invitation to be Featured

Hi Magnolo,

Would PYO like to participate?

No worries if not! Thank you so much!

Best,

Lh

Laura Hill

Communications and Policy Manager

<image001.png>South Park Business Improvement District

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24/7 DISPATCH: 866-560-9346

From: Laura Hill <laura@southpark.la>
Date: Thursday, November 12, 2015 10:06 AM
To: "info@pyogalleryla.com" <info@pyogalleryla.com>
Subject: Small Business Saturday - Invitation to be Featured

Hi Magnolo,

Small Business Saturday is taking place at the end of the month on 11/28. The South Park BID has been selected to be a Neighborhood Champion, and has agreed to rally our local businesses as part of a larger effort to bring foot traffic to your business.

If interested in participating, here are the steps involved:

-The BID will drop off Small Business Saturday SWAG – buttons, flyers, tote bags, and beyond. You would be asked to post a flyer in your window advertising Small Business Saturday, and then the rest of the materials would be distributed for free to those who stop by on 11/28.

-Your business will be listed as a participating business on the Small Business Saturday page on our website: http://southpark.la/small-business-saturday/

-We ask that you use this copy on your social media platforms, posted along with the attached JPEG: "11/28 Save the Date & #ShopSmall for Small Business Saturday in #SouthParkLA: http://bit.ly/1SJBrkV"

-Help promote other businesses in South Park who are part of the Small Business group (confirmed list coming soon) by posting the link above on social platforms, newsletter, website, etc.

Let me know if you would like to be included! Thank you!

All my best,

LH

Laura Hill

Communications and Policy Manager

<image001.png>South Park Business Improvement District

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"A little inspiration goes a long way"

Carmen Zella
Founder & Creative Director
Do Art Foundation
Twitter: @doartfoundation
Instagram: DoArTFoundation
www.facebook.com/doartfoundation
www.doartfoundation.org
310.406.5055

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"A little inspiration goes a long way"

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